Steven Church

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👤 Professional Summary

Results-oriented product manager with a decade of experience in leading and collaborating with cross-functional teams to successfully deliver software product launches. Leveraging Agile methodologies, conducting thorough market research to enhance user experience. Looking to apply exceptional leadership skills and strategic planning abilities to drive business growth and innovation.

💼 Work History

57Blocks   Mar 2018 - Present

Product Manager - Shanghai, China (Remote)

- Act as both PM and PJM to develop and execute product vision, oversee detailed documentation, curate strategic roadmaps, and drive successful product launches across a broad portfolio of clients.
- Ensure product relevancy by facilitating consistent feedback loops and maintaining clear communication across all stages of the product lifecycle to address distinct client requirements.
- Coordinate high-quality product launches and expedite bug fixes through effective management of multiple engineering teams of between 5 and 20 members.
- Leverage industry-specific expertise to innovate and develop products for diverse sectors including; Advertising, Cryptocurrency, Vehicle Repossession, Healthcare, and Human Resource platforms.

Adobe   Jan 2014 - Mar 2018: 4 yr 3m

Product Engineer - Chengdu, China   *Mar 2017 - Apr 2018: 1yr 1 m*

- Platform expert responsible for supporting APAC region teams with assistance for product launches, comprehensive training, and ongoing support.
- Facilitate seamless client integrations by assisting API setups with external systems and collaborating with developers to troubleshoot API issues.
- Collaborate with QA team to guarantee high quality product launches, primarily through rigorous evaluation of test cases and hands-on verification methods.

Application Engineer - Chicago, IL   *Jul 2015 - Mar 2017: 1yr 9m*

- Facilitate the resolution of software issues reported through JIRA, identifying and escalating platform concerns to the appropriate development teams.
- Collaborate with diverse product teams, addressing potential software anomalies in new product releases such as Real-Time-Bidding, Integrations, Ads, Machine Learning, and User Interface.

Technical Account Manager - TubeMogul (Acquired by Adobe)   *Jan 2014 - Jul 2015: 1yr 7 m*

- Traveled across America to different remote TubeMogul office locations to train new and existing Client Service team members on TubeMogul products.
- Act as the primary technical point-of-contact for the US Midwest region, liaising between clients, publishers, exchanges, and engineering teams

Doner Advertising   Nov 2012 - Jan 2014

Digital Trading Platform Analyst - Southfield, Michigan

- Performed programmatic buying of online advertising by using multiple Demand Side Platforms to maintain or exceed client benchmarks.

⚙ Skills

Technical Skills:

- Python
- SQL
- Tableau
- JIRA
- C#

Soft Skills:

- Agile Methodology
- Product Management
- Project Management
- User Experience (UX)
- Figma
- Digital Advertising

🎓 Education

Masters of Business Administration (MBA) - 2012
DeVos Graduate School of Management
Midland, MI

Bachelor of Business Administration - 2011
Northwood University
Midland, MI